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Raina Brands

Professor of Organisational Behaviour,

UCL School of Management

Dr. Raina Brands' research focuses on how careers and reputations are helped and hindered by informal social networks of friendship and advice. Previously she taught at London Business School and she was on the faculty at

Judge Business School at the University of Cambridge. Her work is published in Organization Science, Journal of Organizational Behavior and the Best Paper Proceedings of the Academy of Management and has been featured in the New York Times and the Financial Times.

Leading People & Organizations

Professor Raina Brands

Leading individuals, groups and organizations effectively is the key to managerial excellence. Leaders need to assemble the skills, talents and resources of individuals and groups into combinations that best solve organizational problems.

Systematic challenges arise because people are psychologically primed to make bad decisions, to resist influence and persuasion, to oppose change and to experience conflicts when working in groups. Interpersonal interactions are complex, and this only becomes truer as you move up the organizational ladder. The successful execution requires leaders to be able to diagnose problems, make effective decisions, influence, and motivate others, manage diversity, tap into the human and social capital of organizational members, optimize teams, and drive organizational change.

Learning Objectives

 Understand core topics and principles in organizational behaviour

Effectively apply psychological principles to leadership problems

• Create plans for improving your management and leadership practice

LEADING PEOPLE & ORGANIZATIONS

April-May, 2024

Time Schedule

Leading People & Organizations is a two-months Executive MBA Course with classes on April 18-19 from 08.30 to 17.00.

Course Material

The course material consists of a textbook, case studies and articles.

Requirements

Students are required to attend all classes and to participate actively.

Preparations

Students are required to read all course material in advance.

Evaluation

Students will be graded on attendance and participation in class and on an individual paper.

ECTS Points

The Executive MBA Course in Leading People & Organizations will earn you 4.5 ECTS points.

Tuition Fee

The tuition fee for the two-months Executive MBA Course in Leading People & Organizations is DKK 25,000 exclusive of VAT.

Sign Up or Learn More

You are welcome to call us at +45 7020 8828 to learn more or to send us an email at info@avt.dk