

LDT

Leading Digital Transformation

Professor Rory M. McDonald

Although disruption has long been a threat for some industries, the rise of digital technologies has accelerated the pace of disruption in virtually every industry, creating immense ambiguity and unease. Meanwhile, uncertainty continues to accelerate in the broader business environment as the rate at which new technologies emerge increases exponentially - all while competition becomes increasingly fierce. The dominance of established leaders has never been more under threat.

This course addresses digital culture, innovations, and leadership aspects and thus tries to provide a well-rounded overview of the complexity of the phenomenon 'digital transformation'. The course also encourages participants to become drivers of change in their companies by developing new mindsets and behaviors within teams and departments. Through interactive and experiential learning, the course helps participants understand not only the "what" of digitalization but also the "how" of becoming an excellent leader for a digitalized future.

Learning Objectives

- Understand digital innovation and transformation
- Provide a new set of theories and frameworks for analyzing common management problems related to leading digital transformation
- Learn what a digital leader is: working with (big) data

LEADING DIGITAL TRANSFORMATION

May-June, 2024

Time Schedule

Leading Digital Transformation is a two-months Executive MBA Course with classes on May 16-17 from 08.30 to 17.00.

Course Material

The course material consists of textbooks, case studies and articles.

Requirements

Students are required to attend all classes and to participate actively.

Preparations

Students are required to read all course material in advance.

Evaluation

Students will be graded on attendance and participation in class and on a written assignment.

ECTS Points

The Executive MBA Course in Leading Digital Transformation will earn you 4.5 ECTS points.

Tuition Fee

The tuition fee for the two-months Executive MBA Course in Leading Digital Transformation is DKK 25,000 exclusive of VAT.

Sign Up or Learn More

You are welcome to call us at +45 7020 8828 to learn more or to send us an email at info@avt.dk



Rory M. McDonald

Assistant Professor of Business Administration, Harvard Business School

■ Rory M. McDonald is a Professor of Business Administration in the Technology and Operations Management Unit at Harvard Business School. Professor McDonald holds an MBA and a PhD from Stanford University. Rory McDonald is the co-writer of a range of Harvard Cases and leading articles on innovation. Together with his mentor, Clayton Christensen, he has published articles as 'What is Disruptive Innovation?'. In 2022 Rory M. McDonald published the book 'Productive