

# LDA



**Jennifer Jordan**

Professor of Leadership and Organizational Behaviour, IMD

■ Jennifer is a social psychologist and is Professor of Leadership and Organizational Behaviour at IMD. Prior to joining IMD, Professor Jordan was an Associate Professor and Rosalind Franklin Fellow at the University of Groningen in The Netherlands and a post-doctoral fellow at the Kellogg School of Management and Tuck School of Business in the United States. Professor Jordan's teaching, research, and consulting focus on the areas of digital leadership, ethics, influence, and power.

## Leadership in a Digital Age

Professor Jennifer Jordan

In this course, you will develop your digital leadership skills and you will explore topics such as mindset-shifting, hyperawareness of the external environment, and comfort with ambiguity. You also tackle such dilemmas as leading and motivating virtual teams, challenges and opportunities around diversity in the digital age, and how to lead in an era of extreme uncertainty and speed-of-change.

The course provides you with tools to develop the skills and capabilities you'll need to be an effective leader in an era of perpetual change and disruption. The course offers a practical, personalized learning approach, backed up by theory and research.

### Learning Objectives

- Recognize your capabilities and strengths to become an effective leader in the digital age
- Identify your weaknesses in the digital leadership space and how to improve them
- Understand how to collaborate, as well as motivate, influence, and build teams
- Leave the program with a personal leadership plan for leading in the digital age

## LEADERSHIP IN A DIGITAL AGE

June-August, 2024

### Time Schedule

Leadership in a Digital Age is a two-months Executive MBA Course with classes on June 18-19 from 08.30 to 17.00.

### Course Material

The course material consists of selected segments of a textbook.

### Requirements

Students are required to attend all classes and to participate actively.

### Preparations

Students are required to read all course material in advance.

### Evaluation

Students will be graded on attendance and participation in class and on an individual paper.

### ECTS Points

The Executive MBA Course Leadership in a Digital Age will earn you 3 ECTS points.

### Tuition Fee

The tuition fee for the two-months Executive MBA Course Leadership in a Digital Age is DKK 25,000 exclusive of VAT.

### Sign Up or Learn More

You are welcome to call us at +45 7020 8828 to learn more or to send us an email at [info@avt.dk](mailto:info@avt.dk)